



## UNLEASH THE POWER OF AN EXTENDED SERVICE PLAN!

**EFFECTIVE APRIL 1, 2024, NEW LOWERED\* STANDARD PRICING FOR ASURE EXTENDED SERVICE PLANS!** 

## EXTENDED SERVICE PLANS HELP INCREASE PROFITS AND HOMEOWNER SATISFACTION

With an *ASURE* Extended Service Plan, your customers can have worry-free comfort without the unexpected cost of replacement parts or labor expenses should the covered equipment require service. It's a valuable investment that protects today and in the future, no matter how much the cost of service may increase over the life of your coverage period.

## HOW CAN YOU SELL THE ASURE EXTENDED SERVICE PLAN?

- 1. SIGN UP
  - » It takes just a couple of minutes
  - » See your CSR/TSM sales representative for details
- 2. SELL
  - » Pick up sales brochure
  - » Increase your profits
  - » Use to upsell
  - » Include in your price quotation

## TO PARTICIPATE:

The dealer must have a signed Authorized Servicer Agreement.

\* As of April 1, 2024, the standard pricing for *ASURE* extended service tier plans has been lowered. Plans are only offered on owner-occupied residences and must be purchased within 6 months of installation. If you have any questions about the *ASURE* program, please contact the warranty department at WarrantyClaims@DaikinComfort.com or 877-688-9191 option 1.

